

The unique thing about the YTB opportunity is that you can begin making money within a few minutes after your enrollment. Many of the most successful RTAs have found that the way to make money is to get in contact with as many people as possible... as quickly as possible. Therefore, please don't make the mistake of spending too much time getting organized and trying to learn everything about the travel industry before you get started.

GETTING STARTED -

Login and review your YTB 'Marketing Website' - (www.ytb.com/YOUR_EXTENSION)

- Spend some time getting familiar with the various tabs and menu items

Print / Order Business Cards

- Print some temporary business cards from the 'Resources' tab in your Marketing site back office
- Order a quantity of business cards through one of YTBs vendors (*VistaPrint, etc.*)

Order your Referring Travel Agent (RTA) Credentials - (ASAP)

- Go to www.ytb.com/YOUR_EXTENSION back-office --> Downloads --> RTA Credentials Application

Investigate your YTB 'Booking Site' - (www.ytbtravel.com/YOUR_EXTENSION)

- You can also access your 'Travel Portal' backoffice directly from your main 'Marketing Site' back office
- Click on all of the menus and links to get familiar with all the different travel resources available to you

Get acquainted with your 'TrainWithMax Website' - (www.trainwithmax.com)

- Quick reference for training info, resources, tips, techniques, home party info, scripts, tools, etc, etc.

Visit your 'Leader's Crossing' Website - (www.leaderscrossing.com)

- Excellent reference for training info, resources, tips, techniques, calendar, tools, conference calls, etc.

Listen to Jeanie Sharpless's 'Getting Started' Conference Call

- Mondays - 641-594-7505 - 8:30pm ET, 7:30pm CT, 6:30pm MT, 5:30pm PT

Sign up for the \$6,000 Guarantee program - (optional program... but highly recommended)

- Back office --> Left Menu --> YTB \$6,000 Guarantee. Place your Autoship order.

Schedule to attend the next CRTA Certification - (maximize your business)

- Attend the CRTA 'Certified Travel Agent Training' as soon as possible - take guests
- Learn how to....
 - [1] Earn substantial income from travel sales
 - [2] Put your online travel agency on autopilot
 - [3] Get bonuses and overrides
 - [4] Take advantage of 'FAM' trips
 - [5] Save incredible amounts on your personal vacations and travel
 - [6] Dramatically and legally reduce your personal income taxes
 - [7] How to build a team of Reps that could lead to total and complete financial security
 - [8] \$149 - comes with a money back guarantee, learn how to get your CRTA Free and much, much more!

Review your YTB TravelBiz Toolbox - (Will arrive in 7 - 10 days)

- Consists of a 'Step By Step Guide To Maximizing your YTB Business' CD, 'Success' magazine, etc.

Schedule and hold your 'Grand Opening' immediately

- Make a travel prospect list of 100 - 200 of people to send your Grand Opening announcement to
 - Start with every one you know - Xmas card list, personal address book, card file, etc
 - Use the YTB Memory Jogger as a guide (*available in your YTB back office*)
- Send an announcement letter, email and/or flyer to everyone on your list (*ask your upline for ideas*)
- If you have their email address, input your contact, prospects, etc. into the 'Deals & Steals' on your travel site.

Start building your 'First Team' ASAP

- You need a total of 6 RTAs on your 'First Team' (*3 must be personally enrolled*)
- Receive \$50 for every personally enrolled RTA
- After you have personally enrolled your 3 RTAs you are qualified for 50% match on personally enrolled Reps
- Enroll 6 RTAs and you are reimbursed your \$49.95 monthly fee - your business is FREE!

Maximize your business building efforts

- Build just as fast as you can - it's easier to build fast than slow
- Get your first three personally sponsored RTAs as quickly as possible
 - Qualifies you for overrides - earn 50% match of commissions on personally enrolled downline
- Sign up 6 business partners and eliminate your \$49.95 monthly fee
- Get your 'first 6' and help your enrollees get their '6'
- Sign up for the \$6,000 'Success From Home' Guarantee Program - it's a 'Win - Win' deal for you!!!

OPTIONAL PROGRAMS -

Set up a 3rd party marketing system (autoresponder, contact manager, landing pages, lead capture, etc.)

- These programs are intended for those who desire to use Internet marketing to develop their business. Some features require advanced techniques. Please discuss this program with your upline before joining.
- Here are three programs to choose from
 - [1] www.vacationmedia.net (the only one that is approved by YTB. Also, the lowest price program)
 - [2] www.travelpowerpro.com (use 'action' as the referrer if your sponsor isn't using this program)
 - [3] www.etravelfortune.com (use 'action' as the referrer if your sponsor isn't using this program)

Obtain Your CLIA Credentials

- Attend the CLIA Certified Travel Agent Training - details in your back office
- You must have your CRTA certification prior to obtaining your CLIA credentials

Obtain Your Association Certification (if you plan to work with companies and associations)

- See your www.ytb.com/YOUR_EXTENSION back-office for details

Obtain Your Consolidator Credentials (if you plan to work with Consolidators)

- See your www.ytb.com/YOUR_EXTENSION back-office for details

WEBSITES -

Substitute Your Extension for 'action' in the examples below

YTB WEBSITES

www.ytb.com/action	Main YTB Marketing Site - Company Info, Join Here, etc
www.ytbtravel.com/action	Travel Booking Site - Flights, Lodging, Cruises, Cars, etc
www.ytbgolf.com/action	YTB Golf Booking Site - Tee times, vacations, etc
www.ytbwedding.com/action	YTB Weddings and Bridal Registry
www.ytbassociations.com	YTB Non-Profit Associations Program
www.ytbi.com/investor	YTB Investor Relations - Stock Market Information
http://finance.yahoo.com/q?s=YTB.LA.PK	YTB Stock Analysis - Yahoo

PRESENTATION WEBSITES

www.paycationexperts.com	Excellent PowerPoint Presentation of a YTB Biz Op Meeting
www.howifiredmyboss.com	good powerpoint presentation
www.travelproinsider.com	about ytb
www.travelproincome.com	about the YTB opportunity & compensation

REFERENCE WEBSITES

www.leaderscrossing.com (IE only)	Excellent Reference Site - Schedules, Announcements, etc
www.trainwithmax.com	Our Team's Reference Site - Tons of Resources, etc.

3rd PARTY MARKETING WEBSITES

http://vacationmedia.net/	3rd Party Mktg Site - Lead Capture, Autoresponder, etc
http://action.vacationmedia.net/	Example
www.action.etravelfortune.com	3rd Party Mktg Site - Lead Capture, Contact Mgr, etc
www.travelpropower.com/action	3rd Party Mktg Site - Lead Capture, Contact Mgr, etc

MISCELLANEOUS -

405-244-4085 3 minute message - 24 hours	405-244-4089 en espanol - 24 hours
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CONTACT INFORMATION -

- ❑ **Max's Travel**
John & Nancy Moore
720-275-7272 Cell
1-888-220-2779 TF
maxstravel@yahoo.com
www.TrainWithMax.com - Team Max Training Site
john@trainwithmax.com - John
idea@trainwithmax.com - questions, suggestions, comments, etc.

- ❑ **YTB - YourTravelBiz.com**
1901 East Edwardsville Road
Wood River, IL 62095-2268
1-800-243-4450 toll-free
618-655-9477 Phone
618-655-9520 Phone
618-659-9675 Fax

- ❑ **BELO PRINTING - 3rd Party Business Cards - Many designs**
www.407print.com -
5,000 color business cards - \$79.95. Use Promo Code **MM5000**

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Mon - Fri 10am-6pm

* Substitute 'Affiliate' for 'Agent' in Canada